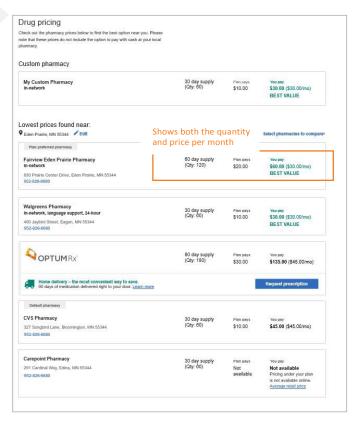


# The OptumRx portal — simplifying the user experience

May 2018

## Display of the "Best Price First"

To enhance the user experience, the *Drug Pricing Tool* will display the best price for a 30-day supply first. This allows consumers to easily compare pricing and select the pharmacy with the best price.

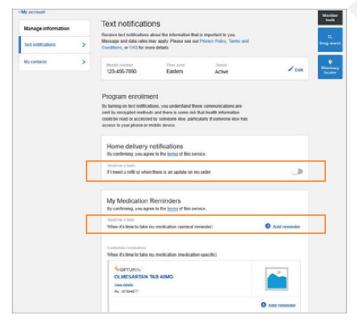


### Home delivery text notifications have changed

To enrich and provide a more cohesive user experience, the OptumRx portal will be moving to a global solution for **text notifications**. All home delivery notifications will now be consolidated into a single enrollment. By electing to receive home delivery notifications, members will receive texts when they have medications eligible for refill or have updates to their orders.

#### **Medication reminder texts**

Members will still be able to sign up for general text reminders and medication specific reminders.



## **About OptumRx**

OptumRx is a pharmacy care services company helping clients and more than 65 million members achieve better health outcomes and lower overall costs through innovative prescription drug benefit services, including network claims processing, clinical programs, formulary management and specialty pharmacy care. OptumRx is part of Optum®, a leading information and technology-enabled health services business dedicated to making the health system work better for everyone. For more information, visit **optum.com/optumrx.** 

To learn more about OptumRx and to discuss potential pharmacy benefit savings, please email us at optumrxsales@optum.com or visit **optum.com/optumrx**.



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